

October 20<sup>th</sup>, 2012

## Objective

To bring characters to life through animation and share artistic experiences with other artists while working on interesting and challenging projects. Willing to relocate if necessary.

## Experience

Jan 09' to Present – Freelance Animator/Character Designer/Illustrator

- Constantly Selling Vector Stock illustrations from an online gallery.
- Created and designed iconic character illustrations for merchandise distributed by large companies, such as Palphot, H&O, etc.
- Animated characters for websites.
- Created animated eCards for JamGrams.com.
- Created illustrations for FB and SmartPhone Applications.
- Created illustrations, Concept Art and Character Designs by request for several projects.
- Acted as Supervisor Animator and Art Director for a project pitch titled “Locke and Ki” associated with 4<sup>th</sup> Dimension Entertainment company.
- Worked on and finished my personal project titled “Lady Ice” in March 2010.
- Acted as mentor and assistant to an animation student on a project titled “Eclipse”.
- Gave private and group online lessons in animation.

Mar 07' to Dec 08' – Animated Storyboards (Tel-Aviv, Israel / Bangkok, Thailand)

- Started as an animator building and animating entire scenes in Flash from raw materials provided by the illustrators and 3D artists.
- Created high quality animation while working quickly to meet tight deadlines.
- Collaborated as part of a team in Israel and with people from the studios in Manhattan, NY and Bangkok, Thailand, to create one complete product using the same workflow system.
- During my time at “AS” I was sent to Bangkok, Thailand to supervise the animation department, which included 21 animators. I managed and assigned scenes sent from the directors in NY, ensuring the high quality of the animation, working closely with the 3D and illustrators departments, solving problems, training new animators, writing tutorials, and developing a more efficient line of work and communication between the 3 studios.
- In my last 4 months at “Animated” I supervised the animation departments in Israel, which included 6 animators, maintaining all mentioned before.
- Animated 2 Hand Drawn animations tests for clients (“Tony the tiger” and “Charlie Tuna”).

## Proficiency

Character animation, acting abilities, life drawing and anatomy, leadership skills, multi-tasking, problem solving, time managing for tight schedules, fast and eager learner, creative and initiative, great with computers.

## Production Skills

Classic animation, Flash animation, Directing, Editing, Clean-up, Coloring, Character Design, Character Layout, Model Sheet, Storyboard, Illustrations.

## Technical Skills

Flash, Photoshop, After Effects, Premiere Pro, Illustrator, Painter, TVPaint, CTP

## Spoken Languages

- Hebrew – Native language
- English – Fluent
- Japanese – Beginner

## Education

Bezalel - Academy of Art and Design, Jerusalem, Israel.

Bachelor of Animation.

Graduated with honors in summer 2006.

## Military Service

Oct 98' – July 00' – Israeli Defense Forces

Served in the communication and computers fleet as part of a help desk team. Was responsible for solving problems, installations, user definitions, servers, backups, emails, networking, etc.

## Hobbies

I eat, sleep and breathe animation. I'm very passionate about what I do and I love making movies. I'm a computer freak. I love to watch Anime, read Manga and listen to JRock (Japanese Animation, Comics and Music in this order). I actually love all kind of music, from Hard Rock to Opera. I'm a collector of all kind of stuff. I studied Kung Fu for 6 years and currently study Ninjutsu and Japanese. I love to know stuff, so if there's something that interest me I just go and study it. That's why I also love to solve problems. I majored in Acting during high school and I love to. And last – I also love cooking and see it as another form of art I love exploring.

## Recommendations

# Animated Storyboards

**Animated Storyboards, Ltd.**

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New York, February 2009

To Whom It May Concern:

Liron Pe'er has worked for Animated Storyboards Ltd. as an Animator, a supervisor and an animation tutor for the past 2 years. During her time at Animated Storyboards Liron has proven to be a talented artist who's efficient, diligent, a team player and organized and she has always met our extremely tight deadlines. She has worked alongside directors, 3D artists and illustrators in our Tel Aviv studio to achieve a continuing workflow of our projects. As an animator, Liron is highly trained in classical animation, which serves her excellently to adapt to all the animation techniques she needs to perform in.

Liron Pe'er is an excellent employee and I would highly recommend her for any position in your company.

Sincerely yours,

Arik Akad

Head of Animation

Animated Storyboards Ltd.